

CHAMBER CONNECTION

TO PRESERVE, PROTECT AND DEFEND THE FREE ENTERPRISE SYSTEM OF LYCOMING COUNTY

**Nippenose Valley Village:
Senior living, perfect setting**

**White Horse: Vehicle graphics
and design**

**What's so Cool About
Manufacturing?**

**Leadership Lycoming and
Business & Economic
Development**



**ED'S MARKET,
East End landmark, is back**



NIPPENOSE
Valley Village
A SENIOR LIVING COMMUNITY

IMC

**WHITE HORSE
GRAPHICS**



The Chamber View

Vincent J. Matteo, President/CEO



Spring has arrived but as of this writing the weather has not changed too drastically; it will eventually. I love spring and summer for many reasons – of course baseball is one of the main reasons. I am a big baseball fan (Go Yankees!). I enjoy going to games at all levels, sitting in the stands on a summer day or warm summer night, eating a hot dog and cheering on the Yanks, the Crosscutters or my grandson Christopher's Little League team. And, if you love baseball, Lycoming County is certainly the place to live. Baseball is, of course, the national past time and in Williamsport and Lycoming County it is part of the very fabric of who we are as a community. You can hardly drive more than a few blocks around Lycoming County without seeing a ballfield. But, baseball is not the only thing to do once the summer gets going. The Farmers' Market will be in full swing again, First Fridays will be gearing up and a host of other outdoor activities will be front and center once again. Many will head to the Susquehanna for some water fun on their own or on the Hiawatha. Fishing lines will be dropped into many of our streams and lakes and the hiking trails throughout the county, including the River Walk, will be full of people enjoying the break from a

long winter. We are very fortunate to have so much to do in Lycoming County and much of it is rather inexpensive and some of it – like the River Walk and walking around First Friday's, is free. So get up, get out and enjoy Lycoming County – it will remind you about all the good things we have going for us here in Northcentral Pennsylvania.

As the spring and summer unfolds and many of us get to take a little time off and hopefully recharge our batteries from time to time, it is important to remember lots of things are still moving forward. Of course there is the Primary coming up and it appears that for our region there will be little drama except for the statewide race for Governor in the Republican primary where the two leading candidates appear to be Senator Wagner and businessman Paul Mango. It is my understanding many of the polls show this as a very close race. So, if you are a registered Republican, then I would suggest you get out and vote. There will be no drama on the Democratic side since, as expected, Governor Wolf is running without any opposition. Of course, not unusual for the incumbent and, while there appears to be no contested primaries for our two State Legislative seats in the Pennsylvania House of Representatives this year, both parties will have candidates on the November ballot. Congressman Tom Marino faces a primary challenge

as well so it should be an interesting election.

While we enjoy our summer activities, two government study groups will also be working to come up with a recommendation as to what form of government they believe is best suited to govern Williamsport. If, as I suspect, both groups will recommend a change, then the importance of the November election in Williamsport will be magnified. I wonder two things about the study groups. First, what do you think the odds are that both or either will recommend we do not change the form of government? I sincerely hope that it is possible that after studying the different alternatives, they will say let's not change from a Strong-Mayor form, but there are many people I talk to that think both groups have already made up their minds to recommend the form be changed. I sincerely hope that is not the case. We need a fair, unbiased recommendation based upon fact not political expediency.

Another issue we are facing locally that needs to be addressed is school safety reviews. It is imperative we do everything we possibly can to make sure our children are safe. No plan is foolproof and I believe locally our schools can handle the issue if given the support they need, but no stone should remain unturned in their efforts. I cannot think of a more important job than protecting our children.

Another national issue that impacts us here locally as well is the fight against opioid and heroin addiction. While the support of Washington and Harrisburg is important, I believe the best work can be done locally by those who know our communities best – namely us. One area that needs to be strengthened is in the area of finding jobs for those who have successfully gone through rehabilitation or are currently doing so. How can we pretend to think we will break this cycle of addiction if we do not help those who are fighting it on a personal level to lead meaningful lives? And, in my opinion, there is nothing more important than finding jobs so people can make ends meet and begin to feel good about themselves and their future. While there are some groups that are working hard to do that, I think what is needed is for the business community –

the job creators themselves – to take the lead and start a voluntary program that connects people who have suffered from addiction with employers willing to give them a chance at turning their lives around by offering them employment. The Chamber feels strongly about it and is calling on local companies who would be willing to sit down and discuss the creation of an employer driven program to send in their contact information to the Chamber to my attention at 102 W. Fourth Street, Williamsport PA 17701 or email it to me at vmatteo@williamsport.org. We will work with local and regional partners, but we believe it is time for employers to get in front of this effort. It is one thing to talk about what a problem it is, it is altogether another thing to step up and try to do something about it. And, that's The Chamber View.

Get Connected With Your Chamber!

www.williamsport.org
e-mail: chamber@williamsport.org
Phone: 570-326-1971

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Leadership Lycoming presents:

Final 3

Farrington Place
416 West Third Street
Williamsport, PA
5:30 - 7:30pm



5:00pm	Registration
5:45pm	First Final 3 tickets pulled
6:15 & 7:00	50/50 tickets pulled
6:45pm	Chinese Auction begins

- The ticket price of \$100 admits TWO to the Final 3 Event
- Hors d'oeuvres and beverages included
- Chance to win \$3,000
- Chinese Auction and 50/50

Do you feel lucky? One lucky person could have a chance to walk away with \$3,000!

During the event, tickets are drawn at random and eliminated. When only 3 tickets remain, the ticket holders may choose to share the \$3,000 cash prize & each walk away with \$1,000 or continue the elimination process to increase the prize amount.

To purchase your ticket, call the Chamber of Commerce at 570-326-1971.

www.leadershiplycoming.org
A program of the Williamsport/Lycoming Chamber of Commerce
All proceeds from this event benefit Leadership Lycoming.



CHAMBER SEEKS EMPLOYERS INPUT

One of the biggest problems facing employers in this time of low unemployment is finding qualified, reliable employees. We at the Chamber hear that all the time. We also hear about the problems employers are having with people who don't show up for interviews when they find out a drug test will be involved. That is not surprising since opioid and heroin addiction is a major problem here and throughout the country. But, what if we are able to attack both of those problems – even in some small local way? Isn't that worth a try?

When someone goes through rehabilitation for an addiction, I am told one of the most important things is for them to have a job so that they can continue to get their lives back on track. And, while there are organizations who are attempting to help with that, I know of no effort in that regard that is "employer driven". With that in mind, the Chamber is reaching out to both member and nonmember employers alike who would be willing to sit down and discuss the possibility of putting an employer driven program together to address this problem.

If you, as an employer, would consider discussing such a program, we want to hear from you. Please contact Vince Matteo at the Chamber by mail at 102 West Fourth Street, Williamsport PA 17701 or through email at vmatteo@williamsport.org.

We think it is time for the employers to step forward and help address this issue. I am told self-worth is important in an addict's recovery process and nothing can help someone feel empowered more than a job. Please let us know if you would be willing to attend a meeting to discuss this effort.

WILLIAMSPORT LYCOMING COUNTY, PA

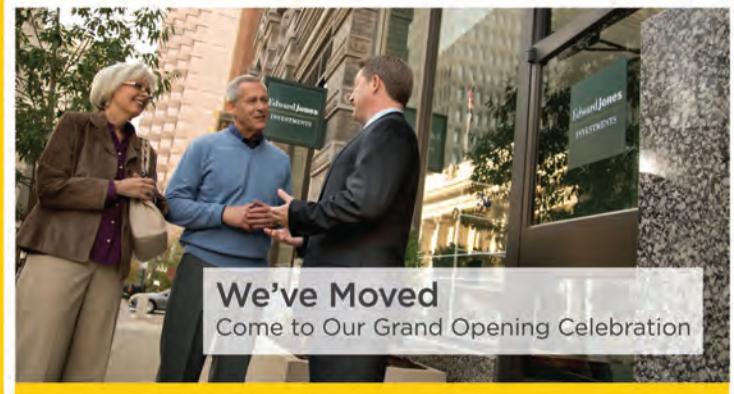
Lycoming County Visitors Center

NEW HOURS

Sunday	11:00am	to	3:00pm
Monday	9:00am	to	5:00pm
Tuesday	9:00am	to	5:00pm
Wednesday	9:00am	to	5:00pm
Thursday	9:00am	to	5:00pm
Friday	9:00am	to	5:00pm
Saturday	9:00am	to	3:00pm

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LYCOMING AND
LYCOMING COUNTY
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We've Moved
Come to Our Grand Opening Celebration

You're invited to celebrate the grand opening of our new Edward Jones office. While our location has changed, our commitment to providing face-to-face, personalized service is still the same. We invite you to bring your family and friends and help us celebrate our new location.

Refreshments and light snacks will be served.

April 27, 2018
from 3:00 PM - 5:00 PM
Ribbon Cutting - 4:00 PM
1024 Washington Blvd.
Williamsport, PA 17701

Your family and friends are welcome to join us.
Please call 570.329.3000 by April 19, 2018.



Ryan A Miller, AAMS®
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570-329-3000

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Welcome New Chamber Members!

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Williamsport, PA 17701
(570) 576-0848
<http://ccrinfo.org>
Non-Profit Organization

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Lance Thomas
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Hughesville, PA 17737
(570) 447-4436
www.hrselfstorage.com
Storage

Schooley Travel

Thomas Schooley
4063 Route 864 Hwy
Montoursville, PA 17754
<http://schooleytravel.com>
Travel Agency & Tour Packages

Chamber to Upgrade Membership Database

We are upgrading! ChamberMaster is a modern, cloud-based membership management platform. It is utilized by 1 in 3 Chambers nationwide. ChamberMaster is a web-based system that automatically updates with new features readily available. The event management section displays a calendar of all upcoming events. This feature has the option to send registration confirmation emails along with automatic email reminders. Registration fees for events automatically funnel through the billing section of the system. The website can be accessed anywhere by logging into the secured web address. As with any database conversion there will probably be some "hiccups". Please bear with us because we know with ChamberMasters we will be providing our members with the most comprehensive and efficient management system available.

Upcoming PM Exchanges!

Chamber Members, Join Us...

Mel's Deli & Cafe PM Exchange

Thursday, April 12, 2018

5:00-7:00pm

365 Broad Street, Montoursville



Mel's Deli & Cafe will be featuring a variety of hors d'oeuvres, sampling of specialty drinks, homemade finger desserts & our New Fresh Roasted Coffee by the pound from the grinding station or whole bean. We will also be featuring our Catering services.

Chef Hosch & Ann Catering

PM Exchange

Thursday, April 26, 2018

5:00-7:00pm

414 Walnut Street, Williamsport



Join Chef Hosch & Ann Catering at the Historic Hobbs Carriage House for an evening of exceptional food by Chef Hosch & Chef Daniele, live entertainment by local musicians, and a tour through our new catering venue. We specialize in catering for all tastes and dietary needs with customized menus for each event.

New Trail Brewing Co. PM Exchange

Thursday, May 10, 2018

5:00-7:00pm

240 Arch St, Bldg. 18, Williamsport



New Trail Brewing Company is committed to enhancing and preserving the great outdoors of Pennsylvania. We offer fresh, great-tasting, locally-made beers to people active in outdoor recreation, and we invite and inspire others to join in. We see the connection between the outdoors and great beer as refreshment, providing a reward, a sense of accomplishment, a little laughter and a smile. Come join in the experience with friends and find out what New Trail Brewing Company is all about.

Call the Chamber of Commerce today at (570) 326-1971 or visit www.williamsport.org to make your reservations.

Chamber Member Discount

Working to meet the needs of our members

The GraphicHive

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- ◆ The Graphic Hive offers free screen setup and delivery on your first order of 50 T-shirts or more.
- ◆ Free online marketing and website analysis. We will evaluate your social media profiles, online reviews, directory listings, and existing website and generate a report outlining where you are excelling and where improvements can be made.
- ◆ Chamber Marketplace design package – we can design, print and deliver your next Chamber Marketplace flyer for \$499.95. Includes 2,000 full-color copies at 8.5" x 11" (Excludes Chamber distribution costs. Requires 2-week turnaround after approved design.)

For more information please contact:

The Graphic Hive
140 West Fourth Street
Williamsport, PA 17701
(888) 590-3310
www.thegraphichive.com

Williamsport/Lycoming Chamber of Commerce - 102 West Fourth Street - Williamsport, PA 17701
(570) 326-1971 - www.williamsport.org

For a complete list of upcoming Chamber events, visit www.williamsport.org.

PM Exchange/Ribbon Cuttings/Open Houses

The WorkCenter

UPMC Susquehanna Hosts PM Exchange



Thank you to The WorkCenter at UPMC Susquehanna for inviting Chamber members to get to know more about what The WorkCenter does. A Certificate of Appreciation was presented to the staff: (front row l to r): Hershey Marks, MA; Tina Splain, Office staff; Jennifer Koch, Supervisor On-Site Services; Chandra DeWald, MRO-A; Alexa Llewellyn, PA; (back row l to r): Jeff Yount, New PA in Sunbury; Nichole Frye, Director of OH; Aaron Kolb, Board Certified. M.D.; Darin Wheeler, ATC; Kathlynn Plessinger, PA; Brenda Treese, Manager OH; Mari Niedzwiecki, Medical Records and Camille Hinojosa, Medical Director and Board Certified M.D.

Marketing & Membership Coordinator



Taryn Mueller; Marketing & Membership Coordinator, Williamsport/Lycoming Chamber of Commerce

Hi, my name is Taryn Mueller and I am excited to announce that I have recently joined the Williamsport/Lycoming Chamber of Commerce as the Marketing and Membership Coordinator. I was born and raised in Allentown, PA but have had the privilege of calling Williamsport my home for the past 9 years. I graduated from Shippensburg University with a B.S in Business Marketing. I am bringing to the Chamber seven years' experience of marketing and advertising in print, email, radio, television and social media. I'm looking forward to putting my skills to work with the Williamsport/Lycoming Chamber of Commerce to broaden social media presence, improve advertising performance and increase membership enrollment. Please feel free to contact me with any questions concerning your marketing and membership needs at 570.320.4209 or tmueller@williamsport.org.

Upcoming Ribbon Cuttings & Open Houses



PA Wilds Conservation Shop

102 W. 4th St., Williamsport

Friday, April 6th - During First Friday

Ribbon Cutting 6:00pm

The Grand Opening at the Lycoming County Visitors Information Center

Williamsport Country Club

800 Country Club Dr., Williamsport

Sunday, April 22nd

Open House from 4:00pm - 6:00pm

To pre-register call the Club Office: (570) 323-3709
Come see our newly renovated family friendly venues!

Edward Jones

1024 Washington Blvd., Williamsport

Friday, April 27th

Open House from 3:00pm - 5:00pm

Ribbon Cutting 4:00pm

Join us to celebrate our new location!

YorkHoist

2575 Lycoming Creek Rd. Unit 1, Williamsport

Thursday, May 10th

Open House from 11:00am - 6:00pm

Learn more & RSVP at YorkHoist.com/williamsport
Catering provided by Acme Barbecue!

Follow us on Facebook!



Williamsport/Lycoming Chamber of Commerce



Innovative Modernization Center makes impact

By **MIKE REUTHER**
mreuther@sungazette.com

Manufacturing companies face a host of diverse, complex and often sticky problems they can't always untangle on their own.

Many others simply need the resources that can help them become more efficient, competitive and profitable.

For 30 years, the Innovative Manufacturers' Center has been a key component in helping industries throughout a 12-county region.

"We work with manufacturing companies," Dan Manetta, IMC executive director, said. "That is our focus."

The IMC brings the knowledge and resources to a company, utilizing both in-house staff and partnering with outside experts.

Located at 1127 W. Fourth St., Williamsport, it is one of the state's seven Industrial Resource Centers and 51 National Manufacturing Extension Partnership centers leveraging private investment to drive manufacturing growth.

Training, marketing, web design, technology scouting, environmental and safety compliance, sales development and business planning are among the areas of expertise offered by IMC.

Manetta said small to mid sized companies ranging from 10 to 250 employees represent the bulk of the IMC client base.

"What we are really known for is continuous improvement," he said.

Many other companies seek IMC out for assistance in quality control and environmental issues and technology improvements.

The list of businesses working with IMC include relatively new companies to more established ones.

"Once we have a relationship with a company, it almost never goes away," Manetta said.

The length of time IMC works with any particular company varies.



MIKE REUTHER/Sun-Gazette

Lauri Moon, manager of training and outreach at the Innovation Modernization Center, tours the Wire Rope Works Inc., plant in Williamsport with Bob Hamaker, superintendent of production scheduling, and other company employees.

A misconception of the IMC is that it is a government agency, according to Lauri Moon, manager of training and outreach.

Rather, it can be defined as a public-private partnership that operates with its own revenues as well as state and federal dollars.

A board of directors comprised of representative from manufacturing, economic development and education provide the IMC with guidance and strategic planning.

Over the years, the IMC has developed strong relationships with such partners as Pennsylvania College of Technology, which it often turns to for expertise and resources.

Manetta and Moon agreed that the IMC plays an important role in the region.

"It's nice to know you have an impact with helping companies and retaining jobs for people," Moon said.

Many people, she said, would be surprised of the diversity of companies they help.

Manetta noted the overall impact of reaching out to a single business.

"When you help a company add jobs, there is a multiplier effect," he said.

During 2017 alone, sales revenues of those companies assisted by IMC increased by \$7.4 million, according to IMC figures.

In addition, a total of 109 jobs were created and 215 jobs retained during the year.

Companies realized cost savings of \$3.8 million and investment savings of \$686,500 in 2017.

"The number of companies we are reaching is growing," Manetta said.



MIKE REUTHER/Sun-Gazette

The Innovation Modernization Center is located at 1127 W. Fourth St., Williamsport. For 30 years, it has helped regional manufacturers with various aspects of their operations, helping them become more competitive, efficient and profitable.

Lycoming and Sullivan Counties School Students Show Us “What’s So Cool About Manufacturing?” Through Video Contest

The Williamsport/Lycoming Chamber of Commerce in partnership with WVIA, Pennsylvania Manufacturing Extension Partnership, Penn College and Lycoming College recently held an awards reception culminating the first year of the student video contest: “What’s So Cool About Manufacturing?”. This program provided 8th grade students in Lycoming and Sullivan Counties the opportunity to connect directly with local manufacturers, document their experiences and present them in an educational and “cool” way through documentary video production. The contest was created to generate excitement that draws students towards considering manufacturing career paths.

The students and teacher/coaches were provided technical support through WVIA in critiquing their videos throughout the development process.

Funding for the first year of the project was through an Appalachian Regional Commission grant which covered costs including all of the GoPro Camera kits that were given to each of the participating districts.:
-Montgomery Area School

District and M-B Companies in Montgomery
-Montoursville Area School District and Savoy Contract Furniture in Montoursville
-Williamsport Area Middle District and Overhead Door Corporation in Williamsport
-Sullivan County School

District and Dwight Lewis Lumber in Hillsgrove
-St. John Neumann Regional Academy and M&M Sheet Metal in Williamsport
-Hughesville High School and Ralph S. Alberts Company in Montoursville
-Jersey Shore Middle School and PMF Industries in Williamsport
-Compass Academy and Wire Rope Works in Williamsport

An awards ceremony was held on March 27 at the Trade and Transit Centre II in downtown Williamsport to highlight all of

the students, teachers and industries that participated in the inaugural program this year.

Public voting for the People’s Choice Award was done through the website www.whatssocool.org/contests/central-pa/. While the contest is over, the videos are still available for people to view. In addition to the People’s Choice Award, awards in three other categories were given; Best Videography Award, Outstanding Overall Award and Cool Creativity Award. Below is the list of the award recipients for the 2018 competition.



Congratulations Montoursville Middle School on receiving the ‘Outstanding Overall Award’. Katherine Bencoter, Jenna Smith, Madelyn McLaughlan, Cooper Shirk, Alexander Houghtaling

Best Videography Award:
Montgomery Area School District

Cool Creativity Award:
Hughesville High School

People’s Choice Award:
Sullivan County School District

Outstanding Overall Award:
Montoursville Area School District

Chamber members attend a Capital Markets Forecast

Recently, the Chamber members were invited to listen to Wilmington Trust experts share their market and economic outlook for 2018 at the Williamsport Country Club. Drew Horwitz, Chief Wealth Strategist and Christopher Kreicker, Senior Managing Director for Wilmington Trust spoke with attendees about tax reform, estate tax, creating trust for home assets, and understanding the economic cycles of investments for 2018. Horwitz and Kreicker, answered several good questions from the audience.

Thank you to Wilmington Trust and M&T Bank for sponsoring.

Chamber Members...

Do you have a new business, location or special occasion for your company? Are you interested in a ribbon cutting or open house?

Contact Taryn Mueller at the Chamber of Commerce for more information at 570-320-4209.



Christopher Kreicker (left) and Drew Horwitz (right) sharing their market and economic outlook for 2018

Ed's Market, East End landmark, is back

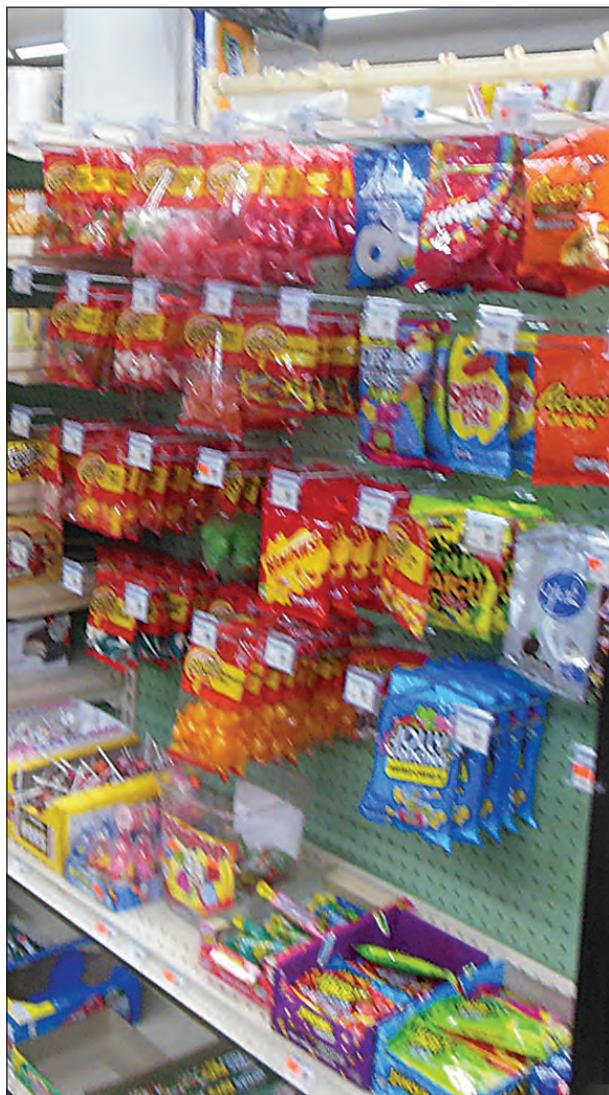
By **MIKE REUTHER**
mreuther@sungazette.com

For years, Ed's Market had been that familiar stop-off neighborhood deli and grocery market tucked away in Williamsport's East End, a place to pick up hoagies, soda, snacks or other food items.

When it closed, a piece of Williamsport seemed to die with it.

But now Ed's is back.

Mike Patel and his wife, Nisha, reopened the market last summer.



MIKE REUTHER/Sun-Gazette

Ed's Market has long been the stop-off for people in the east end of Williamsport for groceries, newspapers, and sandwiches from its deli section.



MIKE REUTHER/Sun-Gazette

The sign on the south side of the building of Ed's Market has long been a familiar site. Ed's is located at 1200 Franklin St., Williamsport.

"It's been really busy," he said. "Day by day, people are discovering us."

The community, Patel noted, has eagerly embraced the business since its reopening.

That doesn't seem to surprise Patel, noting that Ed's Market is a "landmark place."

Patel made some cosmetic interior changes, but it's pretty much the same old Ed's Market.

Patel said he simply felt no real need to alter anything, save new lighting, some fresh paint and some renovations to the deli area.

"We are looking to put in a new cooler," Nisha said.

Customers can still see the old Ed's Market sign on the side of the building at 1200 Franklin St. They

can climb the few steps from the sidewalk into the market's front door and take in the familiar aroma of the quality fresh food items drifting from the deli.

The long check-out counter runs along the one side of the store and the shelves of the market's aisles are once again filled with canned goods, condiments, snack foods and other grocery merchandise.

Patel, formerly of New Jersey, was looking for his own business after years spent working in stores and doing catering.

"This is my field," he said. "I know what I'm doing."

The deli, with its fresh meats and sandwiches made to order, are the big part of the business.

Patel said many people come for the hoagies.

Not surprisingly, lunch and dinner time are the busiest times for Ed's Market, he noted.

Hot soups are also a popular staple at Ed's Market as well as home-

made baked items, including cookies.

(See ED'S, Page 9),

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FEATURE MEMBER

Ed's Market, East End landmark, is back

(From Page 8)

"We make our own fudge," Nisha added.

People can call ahead for pickups. The business also does catering.

Patel said there is no single biggest challenge to the business other than providing good quality food and service.

"It's a good location," he said.

And now, word is getting around that Ed's has reopened.

The market is open seven days a week.



MIKE REUTHER/Sun-Gazette

Mike Patel and his wife, Nisha, are the new owners of Ed's Market, sharing many of the duties of running the store. The two are looking forward to many years of running a successful business.

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Leadership Lycoming and Business & Economic Development



www.leadershiplycoming.org

The Leadership Lycoming Class of 2018 began their day with a panel discussion on Lycoming County featuring Kurt Hausammann, Director of the Lycoming County Planning Commission, Brent Vernon, Executive Director of the Governor's Action Team, Jason Fink, Executive Vice President, Williamsport/Lycoming Chamber of Commerce and Lauri Moon, Training/Outreach Manager, Innovative Manufacturers' Center. The class learned about the ABC's of Business Development from Brenda Holdren, Business Consultant with LHU SBDC, Stephan Brady, Executive Director of The Covation Center, Dan Allison, President/Owner of Cascade Systems and Joe Rider, President of the Lycoming Economic Development Foundation. Some good information from both of these panels led to some great discussions.

Before lunch, the class toured Water Tower Square with Brandon DeHaas and Dave Balzer, Larson Design Group.

Next up was training with Lycoming County United Way, preparing the class for the panel meetings in April.

After lunch, James Haywood, Business Consultant for the PA CareerLink and Chris Ray, Business Development Executive Director at Penn College WCDE talked about workforce trends in Lycoming County and where they see the trends going. And to finish out the day, the class toured Ralph S. Alberts Co.

Thank you to our sponsors, Larson Design Group; Merrill Lynch, Pierce, Fenner & Smith; The Muncy Bank & Trust Company; RDF Tax Services; The Liberty Group; Lycoming Valley Railroad; and Chris Wallace, Realtor, RE/MAX West Branch

Thank you to Sam Sawyer, UPMC Susquehanna, Amber Morningstar, YWCA and Jeff McGinness as class reporters.



We heard an update on Lycoming County from (l to r), Kurt Hausammann, Lycoming County Planning Commission, Brent Vernon, Governor's Action Team, Jason Fink, Williamsport/Lycoming Chamber of Commerce and Lauri Moon, Innovative Manufacturers' Center.



The class learned the ABC's of Business Development from local business people, Brenda Holdren, LHU SBDC, Stephan Brady, The Covation Center, Dan Allison, Cascade Systems and Joe Rider, Lycoming Economic Development Foundation.

Thank you to our program day sponsors!
Larson Design Group; Merrill Lynch, Pierce, Fenner & Smith; The Muncy Bank & Trust Company; RDF Tax Services; The Liberty Group; Lycoming Valley Railroad; Chris Wallace, Realtor, RE/MAX West Branch



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The tour of Ralph S. Alberts was very interesting and fascinating to see and hear about their processes and how the company has grown and responded to various industry dynamics.

Member Renewals

Received between February 28th and March 28th

Thank you to our renewing members. We do appreciate your membership and involvement in the Chamber!

Members 50 Years and Over

PNC Bank, N.A.
Wolyniec Construction, Inc.

Members 25 Years and Over

Frito-Lay, Inc.
Lucas Trucking Corporation
Lycoming Mall

Members 20 Years and Over

21st Century Signs
Cruise Planners

Members 10 - 19 Years

Diakon Family Life Services
City Hall Grand Hotel, LLC
The (Re)Imagination Group

Members under 10 Years

Eureka Resources
Gentry Development, LLC
Smith's Jewelers/PA Gem Lab
Hometown Disposal
Service 1st Federal Credit Union
Summers Landscaping
Big Bob's Flooring Outlet of Central PA
Kaplan Barrels, Bags & Wiping Rags
River Valley Health & Dental Center
Lakeview Apartments
Penn E & R (Environmental & Remediation, Inc.)
Residence Inn
Henry Street Partnership
Susquehanna Valley CASA - Voices for Children

Artisan Hearing Technologies
Bald Eagle Art League
Morrone's Cafe, Lounge & Banquet Room
The Daily Item
Thompson's Outdoor Power Equipment
U-Haul Company of Northeast Pennsylvania
Annmarie Phillips
Edward Jones - Stuart T. Hague
Geisinger Health System Foundation
Keystone Wood Products Association
M & M Asphalt Corp.
MCPS of Central PA
South Williamsport Borough
The Crazy Tomato

Leadership Lycoming holds Local Leaders Summit

Leadership Lycoming held their second Summit recently which featured four more local leaders in Lycoming County speaking to Leadership Lycoming alumni and invited guests about Servant Leadership.

Father Andrew France, Barbara Hudock, CEO of the Hudock Capital Group, Keith Kuzio, CEO of Larson Design Group and Steve Johnson, President/CEO of UPMC Susquehanna were each asked questions about what Servant Leadership means to them, how it is incorporated into their leadership style, and how they inspire leaders within their own organizations. These questions were asked by Brenda Nichols, Larson Design Group. Several attendees asked questions of the local leaders in reference to their approach for non-profits versus for-profit entities and what have been their struggles in their daily life and work in regards to serving leadership.

Leadership Lycoming would like to thank our sponsors, Wascher Chiropractic Center, Michele Rozenberg, LL Class of 2006, LL Advisory Committee and the Williamsport Country Club for their warm welcome.



Brenda Nichols, Larson Design Group, introduces local leaders to Leadership Lycoming alumni and invited guests. The Local Leaders Summit is the second panel discussion to have a meet and greet with leaders of Lycoming County and the chance to learn from their experiences about Servant Leadership. Seated left to right is Father Andrew France, Barbara Hudock, Hudock Capital Group, Keith Kuzio, Larson Design Group and Steve Johnson, UPMC Susquehanna.

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SMALL BUSINESS

Nippenose Valley Village: Senior living, perfect setting

By CARA MORNINGSTAR
cmorningstar@sungazette.com

Nippenose Valley Village, 7190 S. Route 44, is a senior living community that is also licensed as a personal care home.

“Who wouldn’t want to live in a beautiful valley? It’s a beautiful community,” said Virla Ocker, admissions and marketing director. “The building officially had its license of January 2017 ... That’s when we officially opened.”

Their motto is, “Compassion, comfort, peace of mind and loving care – this is our promise to you. Embrace a vibrant life enriched by community, personal attention and the serenity of country living.”

Ocker said they allow their residents to be as independent as they can be.

“If they need services, we’re here to help them with that. All the units are private,” she said. “They



CARA MORNINGSTAR/Sun-Gazette
Virla Ocker, admissions and marketing director, talks about a magazine with Edna Hafer, left, and Kenneth Reichelderfer, right, both residents, in one of the common lounge rooms where residents can relax together at Nippenose Valley Village, 7190 S. Route 44, Williamsport.

have a bathroom, they have a walk-in shower and all utilities are included except their cable and telephone. We have complimentary washer and dryers.”

They offer three common areas with fireplaces for residents to relax in lounge spaces and enjoy the atmosphere. There is also an indoor waterfall lounge that residents enjoy, and they offer WiFi for residents.

She said they like to engage residents in socialization.

“We want to keep them active in the community, bring entertainment in for them and we have a lot of groups that volunteer their services to do craft activities with them,” she said.

The community is also looking to expand with more independent opportunities.

“We will be opening up some independent living apartments. They basically will be built to suit residents, but it’ll offer independent living with the opportunity to engage in community life that’s free of responsibilities and property and utilities maintenance.”

She said the apartments will be built to suit residents’ needs.

“We’re here if they need us. We’ll provide meals, and they can partake in activities along with the residents,” she said. “But people maybe aren’t ready for a personal home setting with help of care givers and staff, so this gives them a chance to be in independent living with meals provided, if they choose just one meal or several meals.”

This will be a new offer for their community.

“It’s new and exciting for us,” she said. “Not only will we have personal care beds on our campus, but we’ll have independent living apartments.”

She said they’re well staffed with three nurses on staff.

“We have absolutely well qualified, well trained care givers as far as med-technicians and resident aids go,” she said. “We offer a wonderful dietary program as well.”

Most importantly, they try to make life as easy as possible for residents.

“It’s just nice to know that you don’t have anything to worry about. You can come here, and you can have care if you need it. You can have meals prepared for you, have your rooms cleaned and have socialization,” Ocker said. “Not to mention, wonderful porches and a beautiful view where you can sit and relax when weather is appropriate.”

She said they aim to have residents enjoy their twilight years.

“It’s nice to be able to interact with your peers who grew up the same time that you did, who have the same interests you do, and you’re all in maybe the same life situation,” she said. “If maybe you’re home alone and not able to take care of your property like you used to be, but yet, you’re able to be independent, socialize and have a good quality of life.”

For more information, visit www.nippenosevalleyvillage.com or call 570-745-2400.



CARA MORNINGSTAR/Sun-Gazette

Jeanne Engel, receptionist and bookkeeper, works at the front desk at Nippenose Valley Village, 7190 S. Route 44, Williamsport.

NEW MEMBER

White Horse: Vehicle graphics and design

By CARA MORNINGSTAR
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MUNCY – White Horse Graphics, 1000 Bartlow Road, specializes in vehicle graphics, full color printed banners, site signs, magnetic signs, emergency vehicle details and graphic designs.

Stacy Charles, owner, said she has been in the vehicle graphics and design industry since 1999. Her father helped pick the name of the business.

“The white horse was one we moved to our farm first. He was the first horse to be on the farm. It was in honor of him,” she said.



CARA MORNINGSTAR/Sun-Gazette

Stacy Charles, owner, works on some digital graphics at the White Horse Graphics office, 1000 Bartlow Road, Muncy in photo above. In photo at left, she holds up an example of a personalized vehicle graphic. For more information, visit whitehorsegraphicsmuncy.com or call 570-317-3377.

When she told her parents that she was going to start the business, she said her father suggested White Horse Graphics so it honors as a name from her father, a name that reminds her of the farm and keeps her family close.

“The option arose that I was able to go out and start on my own vehicle graphic and

sign business in 2015,” she said.

Being a creative person, she said she likes all aspects of the business from start to finish.

“I like seeing the design on the screen come to life and actually be a finished product on a vehicle. That’s one of the best feelings in the world,” she said. “It’s great to see it come from ideas, like the client’s ideas, to their finished vision.”

She said she enjoys working with clients.

“Each one is different, and it makes

every day different. No day is exactly the same,” she said. “Some days, I get to be in the office to design. Other days, I actually go out and install the graphics on site. One day I might be in Lewisburg talking to a client ... The next few days I might be out installing graphics for an ambulance company in Muncy.”

Having a schedule that varies can be exciting, she said.

“It keeps it fresh and new all the time,” she said.

The business primarily deals with commercial graphic work, including helping businesses brand vehicles or manufacturing company needing mass production.

“We like to focus on the commercial, but we also do retail. We do retail clients,” she said.

For retail clients, the business offers custom designs for vehicles and also custom license plates, signs and more.

“We work a lot with agricultural farms. We do a lot of those signs you see for elections ... Pretty much anything sign wise or vinyl wise, just give us a call,” she said.

White Horse Graphics aims to meet client’s needs.

“I pride myself on honesty, integrity and a high quality product. I enjoy meeting the clients, talking with them and making their vision come to life. We also pride ourselves that if we aren’t happy with the job, then it’s not finished,” she said. “If there’s a tiny blemish or something, I make sure I take it off and start all over. Until I’m happy with the finished product, I only pass that along to my client.”

As far as having her own business, she said she loves being her own boss.

“It’s wonderful,” she said. “I can honestly say I’m the happiest I have been ... The hours are long, it is a lot of work, but it’s gratifying.”

For more information, visit www.WhiteHorseGraphicsMuncy.com or call 570-317-3377.





Presents

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Stephen Deming, Microsoft Corporation

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- Three Future Technologies You Can Explore Today

Jason McNew, Stronghold Cyber Security

- From Swords to Keyboards
- American Businesses Under Attack

Zane Patalive, Real IT Care

- Establishing a Corporate Cyber Security Program



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Missed a Chamber Connection newsletter in 2017?

You can find past issues on our website at www.williamsport.org or search for the Williamsport/Lycoming Chamber of Commerce on Facebook and look in our albums. There you will find all 2017 and previous Chamber Connections. Oh, and don't forget to like us!

Chamber Members...

Do you have a new business, location or special occasion for your company?

Are you interested in a ribbon cutting or open house?

Contact Taryn Mueller for more information at 570-320-4209.



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**Lycoming County
Travel & Tourism
GRANT PROGRAM**

Visitors Bureau Travel & Tourism Grants Announced at Reception on March 21

\$193,000 Granted to 20 Community Organizations

The Lycoming County Visitors Bureau recognized the recipients of the 2018 Lycoming County Travel and Tourism Grants at a reception held on Wednesday, March 21 at the Lycoming County Visitors Information Center. These funds were allocated by the Visitors Bureau through the proceeds of the Lycoming County Room Tax.

Twenty organizations were provided funding totaling \$193,000. Funding provided to the organizations will assist them with advertising and promoting their events and activities in out-of-market media outlets. A portion of the funding will also assist in tourist product development.

The organization has been operating this grant program over the last 19 years. The total amount of funding provided is \$1,473,508 to 53 different organizations and events here in Lycoming County.

The Lycoming County Visitors Bureau is a function of the Williamsport/Lycoming Chamber of Commerce. It provides travel and tourism services to the industry for Lycoming County.

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2018 Travel and Tourism Grant Recipients:

Organization	Amount Awarded
Billtown Blues Association	\$5,000
City of Williamsport - Bowman Field	\$10,000
Crystal Lake Camps	\$3,000
Drum Corp Associates World Championships	\$15,000
Fort Antes Historical Days	\$3,000
Hiawatha Inc.	\$15,000
Loyalsock Valley Antique Machinery Association	\$2,500
Lycoming Arts	\$4,000
Lycoming County Fair Association	\$5,000
Muncy Historical Society	\$4,000
Preservation Williamsport - Victorian Christmas	\$3,000
Repsz Band	\$3,000
Rotary Balloon Fest/Air Show 2018	\$5,000
West End Babe Ruth	\$2,500
White Deer Golf Course	\$10,000
Williamsport Area School District	\$5,000
Williamsport Symphony Orchestra	\$3,000
World of Little League Museum	\$10,000
Community Arts Center	\$75,000
Lycoming County Historical Society	\$10,000

14th Annual *Grand Slam* PARADE Wednesday August 15

Planning is well underway for the 14th annual Grand Slam Parade set for Wednesday August 15. Parade entry

applications are available on line at www.grandslamparade.com. Application deadline is June 1.



Businesses looking to be affiliated with the parade can download sponsorship and advertising information at the website. This year's parade will be broadcast live on **WBRE TV-28**. Get your name out to the local and regional community across the television airwaves.



The Grand Slam Parade is produced by the Lycoming County Visitors Bureau, a program of the Williamsport/Lycoming Chamber of Commerce.

