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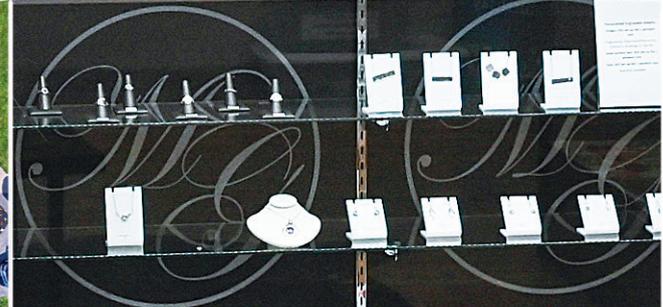
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LOYALSOCK keeps its eye on the future



From Jason's Desk

Jason Fink, President/CEO

By the time that most people read this, we'll already know if Phil saw his shadow. My hope is that it is 100% cloudy and spring is around the corner. However, based upon what we've had so far, I highly doubt this will be the case. That's great news for places like Crystal Lake Ski Center which thrive off of this kind of weather.

One thing that I do have to say to you is if you've never experienced going to Punxsutawney to experience Ground Hog's Day, you need to do it. Don't think that watching the movie counts as marking this one off your bucket list. Around 14 years ago, my brother's family and I went to Ground Hog's Day. I was heavily involved with the PA Wilds at that time and kept hearing from those involved with the visitor's bureau there that this was something I needed to do at least once in my life.

It wasn't planned that far out in advance so we ended up spending the night in Clearfield. The good thing about being in Clearfield was that it gave me the perfect opportunity to check out Denny's Beer Barrel Pub, home to the world's largest hamburger. I have to admit to trying that night the two-pound burger and woefully failing in trying to eat it. Alas, no picture on the wall for me, but a good time and good burger was enjoyed.

We ended up driving into Punxy around 3am and got the chance to experience much of what you see if you watch the PCN broad-

cast (which I do almost every year). It was great to experience an event like this even though it was bone-chilling weather that year. The groundhog ended up seeing his shadow and we did end up once again with a long winter that year. However, I do have to say that it was very family friendly and the people there know how to treat their guests.

Jumping off the Phil subject, something that has become a topic of conversation around here as of late is immigration and illegal immigrants. Back at the end of last year when the ICE facility was announced to be coming to Williamsport, I got calls from people wanting to know if I knew anything about it and a couple that inquired if I helped to locate them here. Well, I did share that the government appointed real estate broker that was doing the site search had reached out to me back in 2019 to look for a property to locate this operation. They had general parameters and I gave them people to contact. This wasn't anything covert as I found there were a few others who had been contacted as well for it.

So fast-forward to 2021, about 3 years later, and the federal government announces this location here off of South Reach Road. First thing that came to my mind was, sarcastically, how fast the feds moved on this decision. Then everything we read in the paper quickly jumped to all of the illegal aliens that would be housed here, which was

quickly dispelled. Thank you to the DA for his efforts in getting this clarified with ICE. Many people probably didn't realize that they were already here in the area operating out of the Allenwood prison. Apparently, based upon some new requirements, they needed to vacate the space there to find this new location.

I thought that this was all I'd be hearing but, unfortunately there was some baseless information, or as I like to refer to them as basically lies, being put out on social media (yes I know everything on the net is true). These lies were about the owner of the Gamble Farm Inn and Garden View housing illegal immigrants that were working over at the Nicholas Meat plant in Loganton.

These posts on social media blew up to the point where there was a meeting with local elected and community officials, the Gamble Farm Inn owner, representatives of Nicholas Meats, the employment agency that was coordinating the legal work visa immigrants and a few representatives of a local political group. This meeting verified what everyone had already been told which was that these were legal immigrants here on work visas who have been doing this for roughly 5 years now. Anyone that knows anything about the ag industry would understand that if we don't have immigrant workers here doing this work, it won't get done. Talking to the Nicholas Meats representatives, if they could hire more local

people, they would. However, they, like many other producers, have been forced to look elsewhere to hire for these positions.

I walked away from the meeting feeling good about what was being done but frustrated that there is still the perception that immigration is wrong for us here in the area and in this country. It's unfortunate that there are still people that view those not from this country as not entitled to be here. We need immigration into this country. The vast majority of those wanting to come to this country want to work and contribute to

our society. If we don't start seriously looking at it as an avenue for helping to bolster our population, we'll continue to see a decline here in residents. With that comes higher taxes, more automation and the greater likelihood of industry relocating elsewhere. That's something we can ill afford during this time with rising inflation.



Revolving Loan Fund

The Industrial Properties Corporation, Williamsport/Lycoming Chamber of Commerce and the City of Williamsport are committed to assisting small businesses with their economic development projects. From building renovations, expansion/working capital to equipment purchases, the Revolving Loan Program can provide the finances you need to increase business and ensure economic prosperity.

Information and applications are available online:
www.williamsport.org

For more information please contact:

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Williamsport/Lycoming Chamber of Commerce
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Member Renewals

Received between December 24, 2021 and January 27, 2022



Thank you to our renewing members!

We do appreciate your membership and involvement in the Williamsport/Lycoming Chamber of Commerce!

First Year Renewals

Hull's Landing Restaurant
Legal InSites, LLC

Members 2 - 5 Years

Blair Brothers Goldsmiths
Collin T. Linn, DMD
Jason Eberhart - State Farm Insurance Agent
The Barn @ Pine Creek
TLC Fitness
Xtreme Truckin, LLC

Members 6 - 10 Years

Casales Sub Shop
Five Star Equipment, Inc.
Kiwanis Club of Williamsport
Lindsay & Hager Accountants
Montoursville Veterinary Hospital
ServiceMaster by Holobinko
Southwestern Energy
Susquehanna Oral & Facial Surgery & Dental
Implant Center
Swift Kennedy & Associates, Inc.
The Graphic Hive
The Liberty Group

Member 11 - 15 Years

Corter's Flooring America
Diakon Family Life Services
Five Star International, LLC
PHOENIX Rehabilitation and Health Services
Preservation Williamsport
Providence Engineering Corporation
Spherion
Zartman Construction, Inc.

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Gustonian Gifts
Kost Tire & Auto Service
Lepley, Engelman, Yaw & Wilk, LLC
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Montoursville Borough
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EconoLodge Williamsport

Gearhart, Wienecke & Verrastro, PC
Geisinger Jersey Shore Hospital
Hilsher Graphics
James V. Brown Library
Kellogg Company
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McNerney, Page, Vanderlin & Hall
Northwest Bank
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The Blessing Insurance Agency, Inc.
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White Deer Golf Course
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Nesco Resource
Norcen Industries, Inc.
Ralph S. Alberts Co., Inc.
Young Industries Inc.

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Frito-Lay, Inc.
Genetti Hotel, a SureStay Collection by
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Lamar Outdoor Advertising
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(570) 326-1971 - www.williamsport.org

Interested in joining the Chamber?
Call Taryn Mueller at 570-320-4209 or apply online at:
www.williamsport.org

Welcome New Chamber Members!

ADage Marketing Group

Diana Moore

1140 Washington Boulevard

Williamsport, PA 17701

(570) 560-1900

<http://ADageMarketingGroup.com>

Marketing

Crumbl Cookies - Williamsport

Greg Norton

1879 E 3rd Street

Williamsport, PA 17701

(570) 666-1120

<https://crumblcookies.com>

Bakery/Restaurant, Caterers

Jersey Shore Area Joint Water Authority

Eric Johnston

1111 Bardo Avenue

Jersey Shore, PA 17740

(570) 398-1443

<http://www.jerseyshorewater.com>

Utilities - Public

Just Clean LLC

Darnell Graham

Jersey Shore, PA 17740

(814) 826-4101

<http://www.justcleanpa.com>

Cleaning

Seven Mountains Media

Cindy Stearns

460 Market Street, Third Floor

Williamsport, PA 17701

(570) 447-4096

<https://yourstoryyourhelp.com>

Advertising Agencies

Interested in joining the Chamber?

Call Taryn Mueller at (570) 320-4209
or apply online at www.williamsport.org

Upcoming PM Exchanges...

Pajama Factory - Clearstory

Thursday, February 17, 2022

5:00 - 7:00 pm

1307 Park Avenue, Williamsport

Come meet our new Pajama Factory events coordinator, Inica Spicer, in the improved Clearstory Ballroom as we highlight the talents of our Community Kitchen chefs with their special hors d'oeuvres. Our event partner, Boom City Brewery, will be serving drinks. And for those interested, guided art tours of the Pajama Factory will be offered.

PAJAMAFACTORY

Williamsport Regional Airport

Thursday, March 10, 2022

5:00 - 7:00 pm

724 Airport Road, Montoursville

The Authority continues efforts to bring new service to the area. We have a tentative commitment from Southern Airways Express to serve our market with United Airlines branded service to Dulles International Airport. Please join us at the terminal to meet and speak with the representative. Join your fellow Chamber members to learn about our potential new carrier and how they might impact our business community as we navigate the difficulties of air service to our region in the COVID 19 era. Bring your business cards for door prizes.



Williamsport/Lycoming Chamber of Commerce

136th Annual Meeting & Awards Banquet



Thursday, February 24, 2022

11:45AM - 1:30PM

Williamsport Country Club

Registration Opens at 11:15AM

Join us as we review the accomplishments of 2021 and look ahead to developing an even better Lycoming County in 2022.

Awards to be presented

Phillips/Plankenhorn Small Business of the Year Award

Sponsors:



Staiman Large Business of the Year Award

Sponsor:



Emerging Business Award

Sponsor:



For more information or to make a reservation, call the Chamber at 570-326-1971
or register online at www.williamsport.org.

Want to get ahead as a professional in Lycoming County?



LEADERSHIP LYCOMING



Is now taking applications for the Class of 2023

An immersive opportunity to learn about the businesses, organizations, agencies, and history of Lycoming County in a way no other program offers.

- Network with area business and political leaders
 - Learn leadership skills
- Gain a better perspective on the county
- Discover the needs of vital non-profit organizations
- Work with classmates on local community volunteer projects



Want to be a part of leading Lycoming County to a bright and prosperous future?
Apply today!

For more information or for an application, call 570-326-1971
Or visit www.leadershiplycoming.org for a downloadable form.

Application deadline is April 15, 2022

A program of the Williamsport/Lycoming Chamber of Commerce



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**Call the Chamber of Commerce today at (570) 326-1971
or visit www.williamsport.org to make your reservations.**

For a complete list of upcoming Chamber events, visit www.williamsport.org

Leadership Lycoming - Education Day

The Leadership Lycoming Class of 2022 had their fourth Program Day; Education, beginning at Pennsylvania College of Technology in the Madigan Library. Hosts Lauri Moon, Class of 2004 and Karen Retorick, Class of 2010, welcomed the class and gave a little background of themselves to then introducing the first presentation and trivia; Dr. Davie Gilmour, President, Pennsylvania College of Technology. The morning continued with a round robin discussion with local educators; Dr. Chip Edmonds, Executive Vice President, Lycoming College, Erica Hoyt, Special Education Supervisor, BLaST IU17, Marianne

DePasque, Penn College Workforce Development, Class of 2014, and Carrie Wright and Alicia Derr, Commonwealth Charter Academy.

The class then had the opportunity to experience virtual classroom observations with Eric Gerber, South Williamsport Jr/Sr High School Social Studies Teacher and Anna Radspinner, Curtin Intermediate Orchestra, Williamsport Area High School. Lunch was at Le Jeune Chef Restaurant.

The day continued with a panel discussion- "Beyond the Typical Class Concerns" with Patti Wylie, Director of Federal Programs, Williamsport Area School

District, Lisa Fisher, Loyalsock Township Director of Special Education, Heather Way, Mental Health and Trauma Coordinator 7th-12th grade, Williamsport Area School District, Curtis Myers, Montoursville Area Middle School Principle, and Moderator, Dr. Chad Greevy, Secondary Curriculum Supervisor, Williamsport Area School District, Class of 2018.

The afternoon continued with a tour of Williamsport Area High School with Dr. Brandon Pardoe, Head Principal, Class of 2005 and Matt Fisher, Career and Technical Education Director.

Thank you to our Tier 3 sponsors, Lycoming Col-

lege and Pennsylvania College of Technology, and our Tier 2 Sponsors, Annmarie and Trey Phillips. Thank you to hosts Lauri Moon and Karen Retorick. Thank you to River Valley Transit for transportation. And thank you to Kaylee

Caruso, Recruiting Associate, Larson Design Group, Angelique Labadie-Cihanowyz, Executive Director, Sojourner Truth Ministries, and Heather Reeder, Direct Service Supervisor, YWCA of Northcentral PA as class reporters.

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Tier 3 Sponsors



Dr. Davie Gilmour, President, Pennsylvania College of Technology speaks to the Leadership Lycoming Class of 2022.

(Right), A panel discussion with educators; "Beyond the Typical Class Concerns. Pictured left to right, Dr. Chad Greevy, Curtis Myers, Patti Wylie, Heather Way, and Lisa Fisher.



Class of 2022 gets a tour of Williamsport High School's kitchen for the CTE program from Matt Fisher.



The Class of 2022 enjoyed a bountiful lunch by Le Jeune Chef Restaurant, Penn College.

FEATURE MEMBER

Loyalsock keeps its eye on the future

By MIKE REUTHER
mreuther@sungazette.com

There may not be any other municipality in Lycoming County with as much new business activity as Loyalsock Township.

The suburban community has introduced numerous commercial enterprises in the past year or so, with perhaps many more on the horizon.

At the same time, the township is doing what it can to keep up with the development and redevelopment with infrastructure improvements and other upgrades.

Bill Burdett, longtime township manager ticked off the list of new businesses either in place or coming to the community.

Restaurants such as Popeyes and Texas Roadhouse are soon set to open along the busy East Third Street corridor known as the Golden Strip.

A few of the other new businesses in the bustling commercial district include Crumbl Cookies, Mitchkicks, K Jewelers, Cutting Edge Kitchen & Bath, Don Waltman's Market House Meats & Deli and Hobby Lobby.

"Every one of those new developments is a redevelopment of a previously developed site," Burdett said. "We feel that is the best type of development you can have. You don't have the expense of extending sewer and water lines to them and tearing up roads. You are taking an old site and improving it."

The Heshbon area of the township is another spot of commercial development with Tractor Supply planning to open there.

"They just notified us about moving in," Burdett said. "They hope to be submitting plans."

The commercial development, he noted, is "good news for the economy and for creating jobs."

Burdett sees the township has simply a great place to work and live given its location and efforts by leaders through the leaders to make it an attractive and viable



PHOTO PROVIDED

Standing in front of the recently built Texas Roadhouse on the Golden Strip are, from left to right, Dave Carson, township building inspector; Garth Womer, township zoning official; Marc Sortman, Loyalsock Township Supervisor; Mark Clark, managing partner for Texas Roadhouse; Jon Jahanshahi, developer; Paul Nyman, Loyalsock Township Supervisor and Rich Trowbridge, Loyalsock Township Planning Commission.

community.

"We are a bedroom community from apartment buildings to small starter homes to three- and four-bedroom homes," he said.

With green space, parks and even a community pool, the township affords recreation for families and others.

"We are partnering with PennDOT to connect the bike trail to Williamsport," he

said.

The parks are well maintained and receive a lot of use by the public, he noted.

Most recently, pickle ball courts were put in place at James Short Park..

The pool, open during the summer months, is also popular among residents. Most recent upgrades include adding a spray pool and renovating locker rooms.

"Schools are close. Park areas are right there. Restaurants are nearby," Burdett said. "The outdoors are close by. We have a great interstate road system to allow you to access major metropolitan areas in a few hours."

Township leaders through the years, he noted, have had the foresight and vision to

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FEATURE MEMBER

Loyalsock keeps its eye on the future

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bring services to the community that people need.

As an example, Burdett pointed to the senior center which opened a few years ago at the former Army Reserve Center.

“We realized we needed more programs for senior citizens. So we added on to that building for serving just senior citizens,” he said.

Important infrastructure improvements such as water line improvements, gas line extensions, and streets reconstruction have been under way to keep the community operating as it should.

“We are also partnering with the city and Williamsport Water & Sanitary Authority on stormwater to improve stormwater management,” he said. “We are partnering with the county on bridge bundling.”

A new box culvert on Sheridan Street over McClure’s Run was put in place, Burdett said, to help with flooding.

“I don’t think the Loyalsock School District gets enough credit,” he added. “Many people want to live here because of the district. It’s safe. They excel in academics. They also excel in athletics. Our arts and music and extracurricular activities are good.”

Over the years, township supervisors have strived to keep the tax rate low.

“The township supervisors understand that low taxes are important to the economy and the housing market and attracting people to the community,” he said. “They keep an eye on finances and making sure money we collect is spent wisely.”

Overall, the future is bright for Loyalsock, according to Burdett.

“Things are looking good,” he



PHOTO PROVIDED

Here is the future site of Popeyes Louisiana Kitchen, which is currently under construction, is on the Golden Strip. The new restaurant should open in the spring/summer 2022 timeframe.

said. “We are really hustling to make things work. We really work together as a team. From different government agencies to the partnerships we have. We are not going to rest. You have to keep hustling to make things work.”





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LEGACY MEMBER

Grampian Hills Apartments to have new renovations in 2022

By **MARK MARONEY**
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Located on a sprawling gentle sloping hill along Four Mile Drive, Grampian Hills Apartments is one of the premiere residential communities in Lycoming County.

Close to downtown Williamsport and just minutes away from Interstate 180 and Route 15, these luxury apartments have, on average, 300 residents living in about 198 various size rental units - the smallest, one-bedroom on up to two- and- three-bedroom units.

"We do have a wide range of community members," said Anita Bair, a Grampian Hills Apartments' spokeswoman and sales manager.

From Lycoming College-age students, to those who have been living in the apartments for decades, the residential community has seen a recent uptick in tenants, including professionals and corporate employees from places such as UPMC, Lycoming Engines and area school districts.

"We have a wide range of tenants," Bair said, adding they include those who've chosen to downsize, professionals who need quick access to their employment and long-term residents who enjoy the amenities and community living.

Grampian Hills Apartments has a seasoned staff to assist those looking for a location set in nature but yet having touches of the urban lifestyle.

Leasing agents have at least eight to 12 years of experience and have gotten to know the long-term residents on a personal one-to-one basis.

The units are spacious, fully

renovated, with plenty of extra perks, Bair said. These pluses include apartments that have all of the expected appliances - including washers, driers, central air conditioning and heating.

Located along a private road, Grampian Hills truly has a community-oriented feel to it.

Average range for rentals is from smallest one bedroom \$959 up to \$1,500 range for three bedrooms with perks and upgrades.

Grampian Hills is a legacy business. It has been in existence since 1970 with the same owner and operator and family run management group - Manor Management.

What is new for 2022?

"We are doing a full renovation on our sales office, community room, and fitness center," Bair said.

The fitness center is comparable to a fitness club. It has all of the amenities and is open 24 hours, seven days a week.

For the residents, the fitness center is accessible through security with a pass code.

When they enter the fitness center they will see all of the equipment and a few surprises for completing a full work out and remaining healthy to boot.

Included are a television, internet, water and sanitizing stations - with COVID-19 protocols in place - and the latest in gymnasium equipment.

The advantages to living at Grampian Hills also must include the location to central downtown Williamsport.

"We have a great school district," Bair said of Loyalsock Area School District.

Residents are given direct access to the River Valley Transit bus stop directly at the bottom of the private road.



PHOTO PROVIDED

This aerial view shows the Grampian Hills Apartments along Four Mile Drive.

The campus has two small parks, an outdoor swimming pool, and a community room. Grampian Hills residents also are offered a basketball court area and a dog park, dog grooming and a pet wash station.

"The amenities are free of charge to our residents," Bair said.

Residents can expect top-notch maintenance service delivered on the spot from a knowledgeable staff. Maintenance personnel are available on a 24-hour basis.

Roads are plowed 24 hours a day, for those who work various second and third shifts, and plows can be heard working during overnight shifts. An emergency route provides quick access to fire, police and emergency med-

ical services.

Two of the three maintenance employees have over 25 years on the grounds and are experienced to find and fix any trouble.

"Our maintenance staff are in uniform," Bair said.

Grampian Hills tenants can rest assured those who are working on their behalf on the staff are given background checks.

Bair loves what she does and she's been with management company for two years now.

A professional with 20 years of managerial experience and working with the public, Bair was formerly with the Williamsport/Lycoming Chamber of Commerce.

One of the things Bair said she likes about working at Grampian

Hills Apartments is how the owners give back to the community.

This is a treasured piece of the management corporation, their longest-term property, and one that is a staple in the city and region, she said.

Residents are encouraged to participate in community-oriented events.

There are monthly gatherings for the residents, gift exchanges and contests.

A residential newsletter is delivered the first of every month.

"We are very responsible to the communication needs of our residents," Bair said.

The staff is in the main office Monday through Friday 9 a.m. to 5 p.m. and Saturday 9 a.m. to 1 p.m.

Oberjoch continues service as only kennel in city

By **JONATHAN BERGMUELLER**

jbergmueller@sungazette.com

The only boarding kennel in Williamsport is still going strong at around 70 years of business, despite city ordinance and despite its foreign name.

Oberjoch Kennels is a pet boarding service that happily houses all sorts of pets and offers grooming services, too.

Oberjoch is owned by Stacy Miller, who says the joy in working—and living—at the kennels are the smiling faces of the animals.

“They’re always happy to see you and they’re always wagging their tails,” Miller said.

Oberjoch initially focused on dog breeding, but since its founding, the kennel has opened its doors to boarding and grooming all flavors of animals.

“I don’t like snakes, but if some of the girls want to take in a snake, they can do that,” Miller said. “We once had an inquiry for a pot-bellied pig. We were so excited for that, but he never came.”

Oberjoch also offers daycare services for pets whose owners have long work days, or for pets that require extra attention throughout the day.

Finally, the kennels offer grooming services, which Miller explained is important for dogs.

“We take the time to ease your dog into the experience of grooming, and work with them to make them more comfortable being handled,” Miller said. “A dog who comes here regularly for grooming soon gets to be an old friend. They are called by name and we cater to their personalities and habits.”

Part of that personalized experience involves individual pens with 10-20-foot runs, allowing pets an opportunity to exercise in their private pen with their neighbors.

Those pens include ducted heat and air conditioning in the summer, and in nice weather the doggy doors are left open, allowing dogs to go in or out as they please.

Additionally, pets are given individualized attention by Miller’s staff, which ranges from four to six people depending on the season.

“Rest assured, your pet is coming home tired,” Miller said.

Miller said her manager, Melissa Confer, is a light sleeper, and checks on the animals at around 2 a.m. every night to ensure everybody is safe and happy.

Basic pricing for grooming begins at \$26 an hour, which is scaled up for factors such as if more than one groomer is required, the pet demands extraordinary efforts on the part of the groomer, the condition of the coat and the complexity of the requested trim.

A mini-groom is priced at \$10 less than a full groom price, and must be on a regular schedule. It includes a bath, blow-dry, thorough brushing, ear clean, nail trim, scissoring of the face, pads and around the feet and a hygiene trim.

Oberjoch derives its name from the peak of a mountain in the Bavarian Alps, where the kennels’ founder, Lois Stroud, fell in love with German Shepherds.

Stroud brought the name home to Williamsport, where she founded a German Shepherd breeding



JONATHAN BERGMUELLER/Sun-Gazette

From left, Melissa Confer holds multipoo Jim, Stacy Miller holds poodle Winnie and Sarah Foresman holds poodle Bella inside Oberjoch Kennels.

kennel. Later, Stroud sold the kennel to Carl Young, who eventually sold the kennel to Miller in 2011.

“I just didn’t have the heart to change the name because it had been around so long. It’s a weird name, but there’s too much history there, so we kept it,” Miller said.

Despite wanting to be a veterinarian when she was younger, Miller said she could not have the wherewithal to follow that dream. So, she became a dog groomer, and is currently pursuing a certification as a pet aesthetician with a pet dermatologist in Arizona.

“I am learning how to treat pets with skin problems,” Miller said.

Miller hopes the certification

will open doors for Oberjoch in allowing her to assist pet owners with medication as prescribed by a veterinarian.

“A vet can send a dog to me knowing I’m certified, and she can make arrangements with the pet owner to bring the dog in every week for treatment,” Miller said. “I am satisfied with the knowledge I will be doing a service for them with medication that needs done.”

Miller said the advantage to treating pets at Oberjoch instead of home is that she has the facilities to safely treat large mastiffs or small, excitable puppies—and, that she is able to monitor week-by-week changes in the pet, document them and adjust treatment as necessary.

Oberjoch Kennels is open 7:30 a.m.-6 p.m. Monday through Friday, Saturday 8 a.m.-12 p.m., and Sunday 3-6 p.m.

Although Oberjoch’s website says appointments are best made two weeks in advance to ensure availability, Miller said she is booked through March at the moment.

Readers can visit oberjoch-kennels.com to learn more about Miller’s work.

Pricing for boarding animals scales up from \$17 a night for cats, \$25 a night for small dogs and \$28 a night for large dogs, increasing with every night the pet is boarded. The cost of boarding increases if the pet is picked up from the kennel after noon each day.

NEW MEMBER

Business stays steady for area jewelry store

BY ROBERT HINKAL
rhinkal@sungazette.com

Those searching for high quality, handcrafted jewelry need look no further than the masterfully crafted pieces on display at Martina Guerra Goldsmith, 1102 Allegheny Street, Jersey Shore.

A lifelong resident of Williamsport, business founder Martina Paulhamus said that her love of jewelry began when she was a young girl in elementary school and has continued to flourish ever since. As she states on her website, "I have always had a love of jewelry making. My interest in art began as early as elementary school. My elementary art teacher pushed me in the direction and I have kept going ever since."

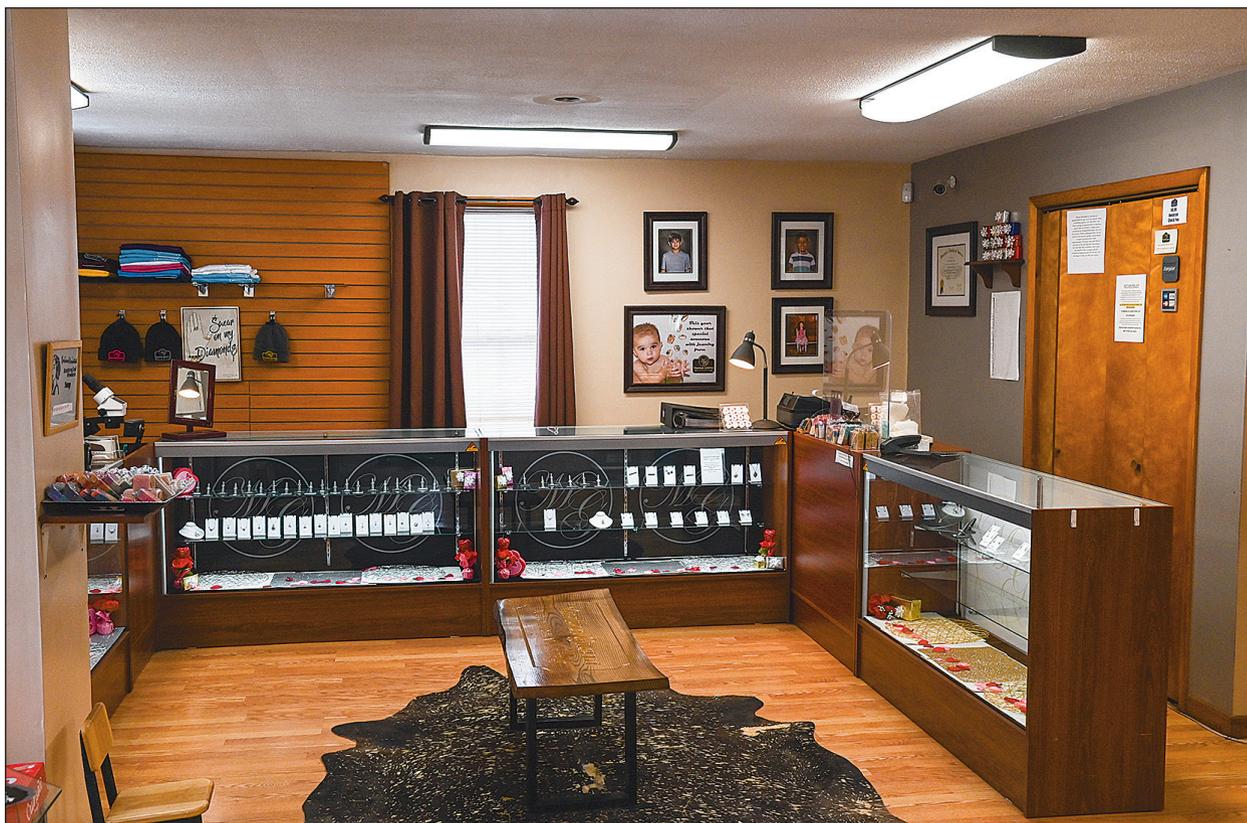
That love of art and jewelry would continue to be a main focus throughout the rest of her academic schooling, as she states on her site, "At Williamsport Area High School I took a 3D class which featured jewelry making. When I gave the pieces I made to people, I really enjoyed how happy it made them. At that point I knew what I wanted to do and made that my goal. After high school I attended Kutztown University and received my Bachelor's Degree in Fine Arts with a concentration in Fine Metals. Following my graduation from Kutztown I went on to earn my Graduate Gemologist Degree from the Gemological Institute of America."

Along with her education at Kutztown and her degree from the Gemological Institute of America, Paulhamus has also received an International Gemological Appraiser Degree from the International School of Gemology.

Having first opened her business in 2007, Paulhamus and four other employees now make up the team and have been able to stay open and thrive throughout the entirety of the pandemic. Using the early days of the pandemic lockdowns to begin advertising her work and merchandise online, Paulhamus noted that ever since beginning to focus on advertising her work on Facebook and partnering with the Williamsport Chamber, business has not slowed down at all. Additionally, the work of the team can be found at the independent clothing store, Momoyo Otsu in Lock Haven thanks to a partnership with the store's owner.

Additionally, Paulhamus and the team always strive to remain cognizant of new trends in jewelry, having even recently begun to create cremation stones. A product and trend which Guerra says has, "...Just taken off (recently)."

Those interested in learning more about the business can visit martinaguerra.com for more details or call at 570-398-1883.



ROB HINKAL/Sun-Gazette

The interior of Martina Paulhamus's shop offers customers a friendly and welcoming environment to shop in. Paulhamus is pictured at left.

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You Need to Know....

Pennsylvania Free Enterprise Week- Creating our next great workforce!

As your partner in supporting local business, we know how difficult it is to find and keep great employees. Many of our young people lack the knowledge and skills you need, or they leave to pursue opportunities because they simply don't know about the great local jobs available right here, right now. That's why we support Pennsylvania Free Enterprise Week (PFEW). PFEW is a youth development program like no other. It teaches high school students about business and our American free enterprise system and helps them develop job ready skills like leadership, communication, work ethic, finance, marketing and more that prepare them for great careers right here at home.

Offered by the Foundation for Free Enterprise Education (FFEE), PFEW holds multiple week-long summer sessions for rising high school juniors and seniors on the campuses of Lycoming College and the Pennsylvania College of Technology in Williamsport.

PFEW made a triumphant return to in-person learning in 2021, educating 1,139 students statewide. This summer, they plan to welcome 1,600 eager students to Williamsport for the 43rd year of this award-winning program. Students attend on a fully tax-deductible \$625 sponsorship donated by a business, foundation, organization or individual. FFEE is an approved Educational Improvement Organization through the PA Educational Improvement Tax Credit (EITC) program. I encourage you to provide PFEW sponsorships for our local students and, if possible, volunteers for the sessions.

FFEE offers two other impactful programs that prepare students for the 21st century workforce. The Stock Market Game™ (SMG) teaches students in grades 4-12 about investing and financial literacy, and the Speaker Series helps students explore careers and develop the knowledge and skills needed to become great employees. All Foundation programs are singularly focused on promoting the ideals of business and the American free enterprise system and preparing our young people to become great business and community leaders. To learn more about PFEW or their other educational programs, please visit the Foundation's website, www.pfew.org, or contact Scott Lee, vice president of marketing & development for the Foundation for Free Enterprise Education at (814) 833-9576 ext. 8, or scott@pfew.org.



Company Advisor Raylene Boots (second from left) takes a break with her team, Mist Fitz, an outerwear company, on a sunny Wednesday in Williamsport.

Woodrich - "Trees for Life" hosts PM Exchange



Thank you to Woodrich - "Trees for Life" for hosting the first PM Exchange in 2022 at their showroom. Attendees were able to browse the showroom filled with tables of all shapes and sizes and tour the warehouse filled with cut samples waiting for the right "life". Thank you to Herman & Luther's, Boom City Brewing and Alabaster Coffee Roaster & Tea Co. for supplying food and beverages. Kirk Fisher and Jenn Rempe, Membership Development and Retention Committee present the Certificate of Appreciation to Meg and Raf Colone. Thank you for hosting a great PM Exchange in the new year!

Crumbl Cookies Grand Opening and Ribbon Cutting



Congratulations to Crumbl Cookies, located at 1879 E 3rd Street, Williamsport, on your Grand Opening celebration! It was a chilly morning, but that didn't stop the Lycoming County community from coming out to enjoy delicious, fresh-baked cookies. Weekly flavors are announced every Sunday evening via social media so be sure to "like" & "follow" them for updates. (From L to R) Taryn Mueller, Williamsport/Lycoming Chamber of Commerce; Paul Nyman, Loyalsock Township Board of Supervisors; Amy Norton, Greg Norton, Owners; Adam Coughran, Rebecca Coughran, Owners; and Jason Fink, Williamsport/Lycoming Chamber of Commerce.

Upcoming Events!

TO PURCHASE YOUR TICKET VISIT LEADERSHIPLYCOMING.ORG
OR CALL THE CHAMBER OF COMMERCE AT 570-326-1971

FEELING LUCKY?



JOIN LEADERSHIP LYCOMING FOR
THIS YEAR'S

FINAL 3



- TICKET PRICE: \$100 (ADMITS 2)
- HORS D'OEUVRES AND BEVERAGES INCLUDED
- CHINESE AUCTION & 50/50

THROUGHOUT THE EVENT, TICKETS ARE DRAWN AT RANDOM AND ELIMINATED. WHEN ONLY 3 TICKETS REMAIN, THE TICKET HOLDERS MAY CHOOSE TO SHARE \$3,000 OR CONTINUE THE ELIMINATION PROCESS TO INCREASE THEIR PRIZE AMOUNT, WHICH MEANS...

...ONE LUCKY PERSON COULD HAVE A CHANCE TO WALK AWAY WITH \$3,000!

MARCH 25, 2022

5:30-7:30 PM

BALDBIRDS BREWING COMPANY

**220 SHAFFER LN
JERSEY SHORE, PA**

SPONSORSHIP PACKAGES

Food & Beverage Sponsor \$250	Table Sponsor \$500	35 th Anniversary Sponsor \$750
1 Admission Ticket	2 Admission Tickets	3 Admission Tickets
3 Chinese Auction Cards	6 Chinese Auction Cards	12 Chinese Auction Cards
Twenty 50/50 Tickets	Forty 50/50 Tickets	Eighty 50/50 Tickets
	1 Reserved Table (8)	1 Reserved Table (8)

Please indicate your level of commitment:

Food and Beverage Sponsor (\$250) Table Sponsor (\$500) 35th Anniversary Sponsor (\$750)

Company Name: _____ Contact Name: _____

Payment Method:

Please Invoice Check Enclosed (payable to Leadership Lycoming) Credit Card Card Type: _____

Card #: _____ Exp. Date: ____/____/____ CW#: _____

Signature: _____ Cardholder's Email Address: _____

Return to: Leadership Lycoming, 102 West Fourth Street, Williamsport, PA 17701 or Fax: 570-321-1209
Leadership Lycoming is a 501(c)(3) charitable organization. Donations are tax deductible to extent allowed by law.

The Williamsport/Lycoming Chamber of Commerce
Education Committee
Invites you to our Twenty-First Annual



Education Celebration

Thursday, March 3, 2022

Registration: 5:30 p.m.
Program: 6:00 p.m. – 8:00 p.m.

Williamsport Country Club
800 Country Club Drive
Williamsport

Reservations Required at \$28/pp
To register, visit www.williamsport.org
or call the Chamber at 570-326-1971

Featured Awards

Outstanding Educator

Outstanding Senior of the Year

Business Partner in Education

Alumni of the Year

Jersey Shore Area Chamber of Commerce Winter Mixer



Thursday, February 24, 2022

5:00pm - 7:00pm

Tiadaghton Inn ~ 1120 Allegheny Street ~ Jersey Shore

Join the Jersey Shore Area Chamber of Commerce for the Annual Winter Mixer. It is a great opportunity to catch up with colleagues and friends.

Complimentary buffet. Cash Bar.

RSVP by February 22, 2022.

Sponsored By:



Sponsorship Opportunities are Available!

Questions: Call the Chamber at (570) 326-1971 or Register online at www.williamsport.org